



FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

ENGAGING FUTURE CONTACTS

We are excited to invite you to the YMCA Mid-America Camping Conference (MACC) Resource Fair, happening Wednesday, January 16, 2019, at beautiful YMCA Camp Copneconic, in Fenton, Michigan!

The MACC conference serves YMCA camping professionals who represent day camps and resident camps across the Midwest. All participants are looking for products, services, and opportunities to improve the quality of their staff and campers' experiences. We believe you are already doing this and we would like to offer you the opportunity to expand and deepen your business relationships in this unique and powerful market.

THREE REASONS THE MACC VENDOR FAIR IS FOR YOU:

- 1. The resource fair is a luncheon:** The fair occurs between 12 and 2 PM during a walkabout lunch. This assures that nearly 100% of our participants will see your information.
- 2. We have buying power:** With representatives from 60 YMCA associations from more than 20 states, our conference participants collectively spend millions of dollars for their camp programs and facilities. The 250 attendees include decision-makers from executive directors to program directors.
- 3. Limited and exclusive space:** With only 20-25 vendor spots available, your time at MACC is sure to provide quality opportunities for you to interact with current and potential customers.

The cost is \$350 to participate in the resource fair. For even more exposure, we also have conference sponsorship opportunities available at \$750, \$1,000, and \$2,000 levels. Each level includes its own unique advantages listed on the attached Sponsor Information Form.

If you would like to attend the MACC Resource Fair or become a conference sponsor, please fill out and submit the attached form(s) to guarantee your spot. For questions or more information, contact Amiee Woodrow at Mystic Lake YMCA Camp at (517) 827-9654. Spots are available on a first-come, first-served basis. The final registration and payment deadline is November 15, 2018.

Please visit the MACC website at www.ymcamacc.org to learn more about this year's conference. We look forward to hearing from you!

Sincerely,
The MACC Resource and Auction Committee Chair
Amiee Woodrow, Mystic Lake YMCA Camp