



MID AMERICA CAMPING CONFERENCE

SPONSORSHIP INFORMATION

JANUARY 14 - 17 2025
SHERMAN LAKE YMCA



CONNECTED BY ROOTS, THRIVING AS A FOREST.

WELCOME TO OUR FAMILY!

We are excited to invite you to the Mid-America Camping Conference (MACC) Sponsor Fair on Wednesday, January 15, 2025, at beautiful Camp Sherman Lake in Augusta, MI!

The MACC serves YMCA camping professionals who represent day camps, resident camps, and other outdoor programming across the Mid-west. All participants are looking for products, services, and opportunities to improve the quality of their staff and campers' experiences. WE believe you are already doing this and we would like to offer you the opportunity to expand and deepen your business relationships in this unique and powerful market.

THREE REASONS WHY THE MACC SPONSOR FAIR IS FOR YOU:

1> The Sponsor Fair is a luncheon: The fair occurs between 12:15pm and 2:15pm during a walkabout lunch on Wednesday, January 15. This assures nearly 100% of our participants will see your information.

2> We have buying power: With representatives from 60 YMCA associations from more than 20 states, our conference participants collectively spend millions of dollars for their camp programs and facilities. The 250 attendees include decision-makers from executive directors to program directors.

3> Limited and exclusive space: With only 20-25 sponsor spots available, your time at MACC is sure to provide quality opportunities for you to interact with current and potential customers.

Conference sponsorship opportunities are available at four levels - Platinum (\$2000), Gold (\$1000), Silver (\$750) and Bronze (\$375). Each level includes it's own unique advantages, listed below. If you would like to attend the MACC Sponsor Fair and become a conference sponsor, please fill out the [2025 MACC Sponsor Registration Form](#).

If you have any questions or would like more information, please contact Megan Kneifl at 402-434-9227 or email mkneifl@ymcalincoln.org. Spots are available on a first come, first served basis. The final registration and payment deadline is December 16th in order to receive all listed benefits.

Sincerely,
MACC Sponsor Subcommittee Chair
Megan Kneifl, YMCA Camp Kitaki



PLATINUM SPONSOR : \$2,000

~~** Limited to 2 sponsors **~~

SOLD OUT for 2025

Register by December 16th to receive full listed benefits.

- Recognition and opportunity for short presentation before one Keynote Session.
- Sponsor information highlighted on MACC social media platforms.
- Sponsor logo on MACC website, along with a link to your website.
- Logo on banner in dining hall and printed signs around the conference.
- Booth in our Sponsor Fair with one 8-foot table and electricity upon request.
- Full page ad in our online program guide.
- Receive full list of conference attendees the week of the Sponsor Fair.

GOLD SPONSOR : \$1,000

Register by December 16th to receive full listed benefits.

- Sponsor information highlighted on MACC social media platforms.
- Sponsor logo on MACC website, along with a link to your website.
- Logo on printed signs around the conference.
- Booth in our Sponsor Fair with one 8-foot table and electricity upon request.
- Half page ad in our online program guide.
- Receive full list of conference attendees the week of the Sponsor Fair.



SILVER SPONSOR : \$750

Register by December 16th to receive full listed benefits.

- Sponsor information highlighted on MACC social media platforms.
- Sponsor logo on MACC website, along with a link to your website.
- Logo on printed signs around the conference.
- Booth in our Sponsor Fair with one 8-foot table and electricity upon request.
- Quarter page ad in our online program guide.
- Receive full list of conference attendees the week of the Sponsor Fair.

BRONZE SPONSOR : \$375

Register by December 16th to receive full listed benefits.

- Booth in our Sponsor Fair with one 8-foot table and electricity upon request.
- Half page ad in our online program guide.



PARTICIPANT GUIDE EXAMPLES

Platinum, Gold and Silver Sponsors are highlighted in our Participant Guide and on our social media pages. Bronze sponsors will be listed.

THANK YOU TO OUR SPONSORS

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Connecting Global Culture with Camp

Sponsor of the BridgeUSA J-1 Visa Camp Counselor Program.

Contact Us
To start recruiting with AmeriCamp, email our Program Manager, Shari Day, SDay@AmeriCamp.com

iENA
International Exchange of North America

- iENA, a US Department of State Designated J-1 Visa Sponsor, offers camp counselor and outdoor staff programs.
- iENA links camps with excellent global staff spanning Mexico, Ireland, UK, Spain, Brazil, Colombia, and beyond!
- Summer 2024 Update: iENA's new Australian office is recruiting in both NSW and VIC.
- iENA provides superior service, top-notch staff, and competitive pricing.

[Camp@iena.org](https://www.camp@iena.org)
888-724-4292

