



MID AMERICA CAMPING CONFERENCE

SPONSORSHIP INFORMATION

JANUARY 13 - 16 2026
YMCA CAMP COPNECONIC
FENTON, MI



ILLUMINATING THE PATH FORWARD.

Dear Prospective Sponsor,

We are thrilled to welcome you to our MACC family and cordially invite you to the Mid-America Camping Conference (MACC) Sponsor Fair on Wednesday, January 14, 2026, at YMCA Camp Copneconic in Fenton, MI.

The MACC brings together YMCA camping professionals from day camps, resident camps, and diverse outdoor programs throughout the Midwest and more. This unique gathering of over 250 decision-makers—from executive directors to program directors as well as future leaders of camp, offers an exceptional platform for showcasing your products and services to those dedicated to enhancing the camp experience.

Why the MACC Sponsor Fair is Perfect for You:

Prime Luncheon Exposure: The Sponsor Fair is held during a walkabout lunch (12:15 PM – 2:15 PM) on January 14, ensuring nearly 100% of our participants will see your brand.

Unmatched Buying Power: With representatives from 60 YMCA associations across more than 20 states, our attendees collectively manage millions of dollars in camp program expenditures.

Exclusive Networking Opportunities: With limited sponsor spots available, your presence is guaranteed to foster high-quality interactions with current and potential customers.

We offer four sponsorship levels, each designed to maximize your exposure and benefits:

- Platinum Sponsor: \$2,000
- Gold Sponsor: \$1,000
- Silver Sponsor: \$750
- Bronze Sponsor: \$375

To secure your sponsorship and take advantage of these exceptional opportunities, please complete the 2026 MACC Sponsor Registration Form. Spots are available on a first-come, first-served basis, with the final registration and payment deadline on December 15th, 2025.

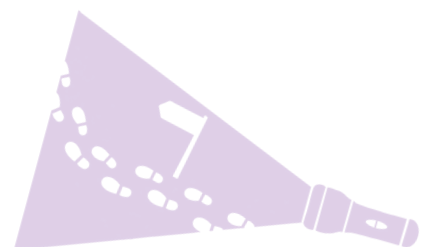
If you have any questions or require additional information, please feel free to contact Dayna Hatter at 765-564-2898, via email at daynah@camptecumseh.org or schedule a quick chat [here](#). We look forward to partnering with you and creating memorable experiences for the YMCA camping community.

Sincerely,

Dayna Hatter & Alex Kinney

Auction & Sponsors Subcommittee Co-Chairs

[2026 MACC Sponsor Registration Form.](#)



PLATINUM SPONSOR : \$2,000

** Limited to 2 sponsors**

Register by December 15th to receive full listed benefits.

- Recognition and opportunity for short presentation before one Keynote Session.
- Sponsor information highlighted on MACC social media platforms.
- Sponsor logo on MACC website, along with a link to your website.
- Logo on banner in dining hall and printed signs around the conference.
- Premium location in our Sponsor Fair with one 8-foot table and electricity upon request.
- Full page ad in our online program guide.
- Receive full list of conference attendees the week of the Sponsor Fair.
- 2 conference registrations.

GOLD SPONSOR : \$1,000

Register by December 15th to receive full listed benefits.

- Sponsor information highlighted on MACC social media platforms.
- Sponsor logo on MACC website, along with a link to your website.
- Logo on printed signs around the conference.
- Booth in our Sponsor Fair with one 8-foot table and electricity upon request.
- Half page ad in our online program guide.
- Receive full list of conference attendees the week of the Sponsor Fair.



SILVER SPONSOR : \$750

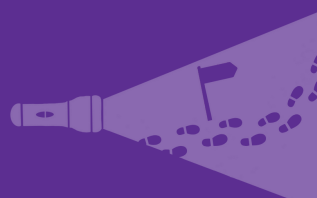
Register by December 15th to receive full listed benefits.

- Sponsor information highlighted on MACC social media platforms.
- Sponsor logo on MACC website, along with a link to your website.
- Logo on printed signs around the conference.
- Booth in our Sponsor Fair with one 8-foot table and electricity upon request.
- Quarter page ad in our online program guide.
- Receive full list of conference attendees the week of the Sponsor Fair.

BRONZE SPONSOR : \$375

Register by December 15th to receive full listed benefits.

- Booth in our Sponsor Fair with one 6-foot table and electricity upon request.
- Receive full list of conference attendees the week of the Sponsor Fair.



PARTICIPANT GUIDE EXAMPLES

Platinum, Gold and Silver Sponsors are highlighted in our Participant Guide and on our social media pages. Bronze sponsors will be listed.

COMPLETE TEAM OUTFITTER
EST. 2021

Y.M.C.A. MID AMERICA CAMPING CONFERENCE

SPONSOR SPOTLIGHT #ELEVATE

ymcamacc

ymcamacc 🌟 Shoutout to our amazing sponsor, Complete Team Outfitter! 🌟

At Complete Team Outfitter, our goal is to provide you with a one-stop-shop experience for all your custom apparel and branding needs. We offer custom designed screen printing, embroidery, promotional products, graphic design, tailor-made webstores, vinyl heat-transfers, and a wide range of bespoke signage.

#SponsorLove #Gratitude #PartnershipGoals #ThankYou

18w

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November 30, 2023

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AmeriCamp

Connecting Global Culture with Camp

Sponsor of the BridgetUSA J-1 Visa Camp Counselor Program.

Contact Us
To start recruiting with AmeriCamp, email our Program Manager, Shari Day, at SDay@AmeriCamp.com

iENA
International Exchange of North America

- iENA, a US Department of State Designated J-1 Visa Sponsor, offers camp counselor and outdoor staff programs.
- iENA links camps with excellent global staff spanning Mexico, Ireland, UK, Spain, Brazil, Colombia, and beyond!
- Summer 2024 Update: iENA's new Australian office is recruiting in both NSW and VIC.
- iENA provides superior service, top-notch staff, and competitive pricing.

QR code: [Camp@iena.org](https://www.ienanorthamerica.org)
888-724-4292

