



Sponsorship Information

# MID AMERICA CAMPING CONFERENCE

JANUARY 11-14, 2022  
CAMP TECUMSEH YMCA

## **WELCOME TO OUR FAMILY!**

We are excited to invite you to the Mid-America Camping Conference (MACC) Sponsor Fair on Wednesday, January 12, 2022, at beautiful Camp Tecumseh YMCA in Brookston, Indiana!

The MACC serves YMCA camping professionals who represent day camps, resident camps, and other outdoor programming across the Midwest. All participants are looking for products, services, and opportunities to improve the quality of their staff and campers' experiences. We believe you are already doing this and we would like to offer you the opportunity to expand and deepen your business relationships in this unique and powerful market.

### **THREE REASONS WHY THE MACC SPONSOR FAIR IS FOR YOU:**

1. The Sponsor Fair is a luncheon: The fair occurs between 12:15 and 2:15 PM during a walkabout lunch on Wednesday January 12. This assures that nearly 100% of our participants will see your information.
2. We have buying power: With representatives from 60 YMCA associations from more than 20 states, our conference participants collectively spend millions of dollars for their camp programs and facilities. The 250 attendees include decision-makers from executive directors to program directors.
3. Limited and exclusive space: With only 20-25 sponsor spots available, your time at MACC is sure to provide quality opportunities for you to interact with current and potential customers.

Conference sponsorship opportunities available at \$2000, \$1000, \$750, and \$375 levels. Each level includes its own unique advantages listed below. If you would like to attend the MACC Sponsor Fair and become a conference sponsor, please fill out the registration form at [www.ymcamacc.org/sponsors](http://www.ymcamacc.org/sponsors), if you have any questions or would like more information please contact Meg Piechocki at YMCA Camp Tecumseh at (765)564-2898. Spots are available on a first-come, first-served basis. The final registration and payment deadline is December 3rd.

Please visit the MACC website at [www.ymcamacc.org](http://www.ymcamacc.org) to learn more about this year's conference. We look forward to hearing from you!

Sincerely,  
The MACC Auction and Sponsor Committee Chair  
Meg Piechocki, Camp Tecumseh YMCA

## **PLATINUM SPONSOR – \$2,000**

**\*\*Limited to 2 sponsors!\*\***

(Deadline December 3rd, 2021)

- Recognition and opportunity for short presentation before one Keynote Session
- Sponsor information highlighted on MACC social media platforms
- Sponsor logo on MACC website, along with a link to your website
- Logo on banner in dining hall and printed signs around the conference
- Booth in our Sponsor Fair with one 8-foot table and electricity upon request
- Full page advertisement in our online program guide
- Receive a full list of conference attendees the week of the Sponsor Fair
- Premiere location at the Sponsor Fair
- Receive two conference registrations

## **GOLD SPONSOR – \$1,000**

(Deadline December 3rd, 2021)

- Company information highlighted on conference website and social media platforms
- Logo on MACC website, along with a link to your website
- Logo on printed signs around the conference
- Booth in our Sponsor Fair with one 8-foot table and electricity upon request.
- Half page advertisement in our online program guide
- Receive a full list of conference attendees the week of the Sponsor Fair

## **SILVER SPONSOR - \$750**

(Deadline December 3rd, 2021)

- Logo on conference website and social media platforms
- Logo printed on signs around conference
- Booth in our Sponsor Fair with one 8-foot table and electricity upon request
- Quarter page ad in our online program guide (Approximately 3.75" by 5")
- Receive a full list of conference attendees the week of the Sponsor Fair

## **BRONZE SPONSOR - \$375**

(Deadline December 3rd, 2021)

- Booth in our Sponsor Fair with one 8-foot table and electricity upon request
- Receive a full list of conference attendees the week of the Sponsor Fair